SATVIK INSTITUTE OF INFORMATION AND TECHNOLOGY

SIIT

Digital Marketing

Course with AI

AI THE FUTURE OF DIGITAL MARKETING

AI-Powered Digital Marketing at Satvik Institute

At Satvik Institute, we bring together the
power of Artificial Intelligence and Digital Marketing
to shape your future. With AI tools, you can analyze customer behavior,
automate campaigns, and target the right audience more effectively.
Our training gives you practical skills (80%) and theoretical
knowledge (20%), so you stay
ahead in today's competitive digital world.

About Us

SIIT Institute is proud to offer four comprehensive courses designed to equip students with industry-relevant skills:

- ☑ Digital Marketing
- ☑ Web Designing
- ☑ Video Editing
- ☑ Graphic Designing
- ☑ Frontend Development
- ☑ Backend Development
- ☑ Fullstack Development

Course Details:

- ☑ Complete Program (6 Months) – 60,000
- ☑ Complete Web Development (6 Months) – 45,000

Students who enroll in the complete 6-month program will gain expertise in all four courses.

- ☑ Individual Courses – Duration & Fees Vary

Students can choose to specialize in any one course with a tailored fee structure.

Benefits:

- ☑ ISO Certified Certificate will be provided after completion of the course."
- ☑ 2-Month Internship with an Internship Certificate
- ☑ Job Placement Assistance for all students

Kickstart your career with DigiPro Academy and gain the skills to succeed in the digital world!

Our Courses

- **DIGITAL MARKETING----** 20K(2 MONTH)

- **WEB DESIGNING----** 20K(2 MONTH)

- **VIDEO EDITING----** 20K(2 MONTH)

- **GRAPHIC DESIGNING----** 20K(2 MONTH)

- **FRONTEND DEVELOPMENT-** 20K(3 MONTH)

- **BACKEND DEVELOPMETNT-** 30K(3 MONTH)

- **FULLSTACK DEVELOPMENT-** 45K(6 MONTH)

Why Digital Marketing For Your Career ?

1. High Demand in the Market
Every business today needs an online presence, which creates a huge demand for digital marketing professionals.

2. Diverse Career Opportunities
You can choose from multiple fields like SEO, Social Media Marketing, Content Writing, Email Marketing, PPC, and more.

3. Good Salary & Growth Potential
With the right skills, you can earn attractive salaries and see fast career growth compared to traditional jobs.

4. Work Flexibility
Digital marketing allows freelancing, remote work, and flexible job roles, making it suitable for all lifestyles.

5. Skill-Based Industry
Your success depends on your skills, creativity, and results, not just degrees—making it easier to grow with continuous learning.

Why Web Development For Your Career ?

1. High Demand & Job Opportunities
Every business needs a website or web app, which means skilled web developers are always in demand across industries.

2. Good Salary & Career Growth
Web developers often earn competitive salaries, with opportunities to grow into roles like full-stack developer, team lead, or software architect.

3. Creative & Flexible Work
Web development blends creativity with coding, offering dynamic work and flexible career options.

4. Freelancing & Entrepreneurship
You can work independently as a freelancer, build your own web-based business, or create digital products and services.

5. Continuous Learning & Future Scope
With evolving technologies (AI, cloud, mobile apps), web development offers endless opportunities to learn, innovate, and stay relevant in the digital future.

DIGITAL MARKETING

BASIC

SOCIAL MEDIA PAGE CREATION
META ADS (INSTAGRAM, FACEBOOK)
SEO (ON PAGE)
WORDPRESS (STATIC)
GOOGLE BUSINESS PROFILE

ADVANCE

GOOGLE ADS (YOUTUBE ADD, WEBSITE ADD)
SEO (SEARCH ENGINE OPTIMIZATION)
OFF PAGE | TECHNICAL SEO | INTERNATIONAL SEO | LOCAL SEO
YOUTUBE MARKETING
EMAIL MARKETING
WORDPRESS (BASIC HTML, CSS)
ECOMMERCE WEBSITE
CONTENT MARKETING
BLOGGING
GOOGLE ANALYTICS

WEB DESIGNING

UI / UX (USER INTERFACE / USER EXPERIENCE)
PHOTOSHOP | FIGMA | CANVA | WORDPRESS (HTML,CSS)
PROJECT

VIDEO EDITING

BASIC

CANVA
TIMELINE , ELEMENTS, TEXT, AUDIO, UPLOADS, BACKGROUND TABSTT

ADVNACE

WONDERSHARE FILMORA (EXPERT LEVEL)

INTERFACE, BASIC EDITING TOOLS, FOOTAGE IMPORT , TIMELINE, TRANSITIONS, EFFECTS, VIDEO EFFECTS & COLOR CORRECTION, AUDIO EDITING

CAPCUT PRO
CONTENT CREATION

VIDEO SHOOTS | LIGHTING SETUPS | GREEN SHREEN & AUDIO SETUP

AI TOOLS
PROJECT

GRAPHIC DESIGNING

BASIC

ADOBE PHOTOSHOP
BASIC TOOLS

ADVNACE

ADOBE PHOTOSHOP
LOGO | SOCIAL MEDIA ADS | MOCKUPS | BANNER | PAMPHLETS

COREL DRAW
LOGO | SOCIAL MEDIA ADS | BANNER | PAMPHLETS | BUSINESS CARDS

FRONTEND DEVELOPMENT

- HTML
- CSS
- JAVASCRIPT
- BOOTSTRAP
- TALWIND CSS
- REACT
- PROJECT

BACKEND DEVELOPMENT

- PHP & LARAVEL / PYTHON
- PROJECT

FULLSTACK DEVELOPMENT

- FRONTEND & BACKEND DEVELOPMENT
- PROJECT

Who is this
Program For?

Professionals

This course is designed for ambitious professionals ready to take their careers to the next level.

Business Owners

This course empowers small business owners and entrepreneurs with the digital marketing skills to reach new customers, boost brand awareness, and drive sales growth.

Students

This course equips you with a solid foundation in both foundational and advanced digital marketing topics, giving you a competitive edge in the booming digital marketing field.

Career Switchers

This course empowers career switchers with the essential knowledge and practical skills to launch a successful career in the dynamic world of digital marketing. Graduate industry-ready and prepared to make your mark.

Freelancers

Develop your practical skills through hands-on projects and case studies, creating a powerful portfolio that showcases your expertise and attracts clients.

Content Creators

Go beyond just creating content! Learn how to develop targeted content strategies that resonate with your audience and attract new followers across various platforms.

Tools
you'll Master
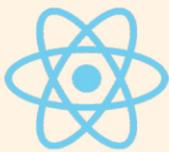
For Admissions

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